

Privacy Policy

This Privacy Policy (“Policy”) governs the manner in which myClinicalExchange with its principal place of business located at 7330 E. Belleview Ave., Suite A-201, Englewood, Colorado 80111 (“Licensor”) collects, uses, maintains and discloses information collected the entity (“Licensed User”) accessing and using www.myClinicalExchange.com (“Web Application”). This Policy applies to Web Application and all products and services offered by Licensor.

PERSONAL IDENTIFICATION INFORMATION

Licensor may collect personal identification information from Licensed User in a variety of ways in connection with activities, services, features and resources Licensor make available on Web Application. Licensed User may be asked for, as appropriate, name, email address, mailing address, phone number. Licensor will collect personal identification information from Licensed User only if they voluntarily submit such information to Licensor. Licensed User may refuse to supply personal identification information, in which case it may prevent Licensed User from engaging in certain activities, services, features and resources Licensor make available on Web Application.

NON-PERSONAL IDENTIFICATION INFORMATION

Licensor may collect non-personal identification information about Licensed User whenever Licensed User interacts with Web Application. Non-personal identification information may include the browser name, the type of computer and technical information about Licensed User method of connection to Web Application, such as the operating system and the Internet service provider’s name and other similar information.

WEB BROWSER COOKIES

Web Application may use web browser cookies to enhance Licensed User’s experience while accessing and using Web Application. Web browser utilized by Licensed User to access Web Application places cookies on Licensed User’s hard drive for record-keeping purposes and, on occasion, to track information about Licensed User. Licensed User may choose to set Licensed User’s web browser to refuse cookies, or to alert Licensed User when cookies are being sent. In the case where Licensed User chooses to refuse cookies in Licensed User’s web browser, note that some activities, services, features and resources Licensor make available on Web Application may not function as expected.

HOW COLLECTED INFORMATION IS UTILIZED?

Licensor collects and uses Licensed User’s personal information for the following purposes:

- **To personalize Licensed User experience:** Licensor may use collected information in the aggregate to understand how Licensed Users, as a group, access and utilizes activities, services, features and resources provided on Web Application.
- **To improve Web Application:** Licensor continually strive to improve activities, services, features and resources offered on Web Application based on the collected information and feedback Licensor receives from Licensed User.
- **To improve customer service and support:** Licensed User collected information helps Licensor to more effectively responds to Licensed User service and support requests.
- **To administer a content, promotion, survey or other Web Application feature:** Licensor occasionally send Licensed User information they agreed to receive about topics Licensor believes will be of interest to Licensed User.
- **To send periodic emails:** The email address Licensed User provides earlier, will only be utilized to send Licensed User response, information and updates pertaining to Licensed User inquiries, and/or other requests or questions. If Licensed User decides to opt-in to Licensor mailing list, Licensed User will receive emails that may include company news, updates, related product or service information, and others. If at any time the Licensed User chooses to unsubscribe from receiving future emails, Licensor have included detailed unsubscribe instructions at the bottom of each email or Licensed User may contact Licensor via Web Application.

HOW COLLECTED INFORMATION IS PROTECTED?

Licensors adopt industry accepted and appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of Licensed User personal identification information, username, password, transaction information and data stored on Web Application.

Sensitive and private data exchange between Web Application and Licensed Users is performed over a Secured Socket Layer ("SSL") secured communication channel and is encrypted and protected with digital signatures.

SHARING PERSONAL IDENTIFICATION INFORMATION

Licensors do not sell, trade, or rent Licensed Users personal identification information to others. Licensors may share generic aggregated demographic information not linked to any personal identification information regarding Licensed User with Licensors' business partners, trusted affiliates and advertisers for the purposes outlined above.

CHANGES TO THIS POLICY

Licensors has the discretion to update this Policy at any time. In this event, Licensors will post a notification on the main page of Web Application. Licensors encourage Licensed User to frequently check the main page of Web Application for any changes to stay informed about how Licensors are helping to protect the personal identification information Licensors collect. Licensed User acknowledges and agrees that it is Licensed User's responsibility to review this Policy periodically and become aware of any Policy modifications.

POLICY ACCEPTANCE

By accessing and using Web Application, Licensed User signifies acceptance of this Policy. If Licensed User does not agree to this Policy, Licensed User should refrain from accessing and using Web Application. Licensed User's continued access and use of Web Application following the posting of modifications to this Policy will be deemed as Licensed User's acceptance of those modifications.

CONTACTING LICENSOR

If Licensed User has any questions about this Policy, this Web Application, or access and use of Web Application, Licensed User may contact Licensors via Web Application or email to info@clientsolv.com.

Document was last updated on December 14, 2012
